

## **Midland Marketing Coop Inc.**

Striving to be your 1<sup>st</sup> choice 219 E 9<sup>th</sup>, PO Box 639 Hays KS 67601-0639

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Dear Valued Customers,

We want to inform you about an important update regarding email-to-SMS notifications (Market Text Alerts). Due to new government regulations and changes in the telecommunications industry, many mobile carriers are phasing out the email-to-SMS technology that allows messages sent from email addresses to be delivered as SMS texts to mobile phones.

Over the coming months, you may notice a reduction or complete discontinuation of these types of notifications. We understand that many of you rely on this service for our market price updates, and we are exploring alternative ways to keep you informed efficiently. Currently, we recommend you download our app, which has the market prices posted on it. This information is also available on our website <a href="https://www.midlandmarketing.org/">https://www.midlandmarketing.org/</a>.

We will continue to communicate any changes that affect your service and provide alternative notification options as we adapt to these new regulations. We appreciate your understanding and are committed to ensuring smooth and reliable communication moving forward. Below are QR Codes to download the Midland Marketing App on your phone.

Thank you for your business and support.

Sincerely,

Midland Marketing Team



**Apple Store** 



Google Play Store